



SHOTS Coffee Latte

High quality self foaming hot coffee mix,
which comes in various flavours.

Target Market: 16 upwards. Particularly designed for female consumer. Current Australian market is split between gender Female 75%. Male 25%.

Market Segments: Retail and Food Service

Current flavours: Cappuccino, Caffe Latte, Mocha Chino, Caramel Latte.

Other Flavours available, but not yet in consumer packs: French Vanilla, Hazelnut, Irish Cream, Jaffa, Chai, Cherry, Wild Fruit.

Currently packed in consumer packs of 10 x 18g.
Or can be sold as individual sachets.

Directions: Empty contents of sachet into cup or mug. Add 150ml hot water (not boiling). Stir well and enjoy.

