



SHOTS Coffee Latte

High quality self foaming hot coffee mix,
which comes in various flavours.

Target Market: 16 upwards. Particularly designed for female consumer.
Current Australian market is split between gender Female 75%. Male 25%.

Market Segments: Retail and Food Service.

Current Flavours: Cappuccino, Caffe Latte, Mocha Chino, Caramel Latte, Skinny Cappuccino, Hazelnut, Irish Cream Latte and Chai Latte.

Other flavours can be made up on request.

Currently packed in consumer packs of 8 x 16g. Or can be sold as individual sachets.

Directions: Empty contents of sachet into cup or mug. Add 150ml hot water (not boiling).
Stir well and enjoy!

