



Thick Shakes

This product is UNIQUE and doesn't have any competitors internationally.

Target Market: Any age.

Market Segments: Retail and Food Service

Currently can be offered in ten flavours: Chocolate, Strawberry, Banana, Vanilla, Raspberry, Caramel Malt, Espresso Coffee, Mocha Chino, Caffe Latte, Chai.

A certain number of these flavours are ideally suited to appeal to adult consumers, such as Caramel Malt, Espresso Coffee, Mocha Chino, Caffe Latte, Chai. These might be sold as Smoothies rather than Thick Shakes, This depends on market segments etc.

Currently packed in gravure print individual portion controlled sachets of 35g or consumer packs of 4 x 35g.

NOTE: USA market takes a 52.2g sachets as they require a larger serving. Options always open to required serving size.

The product is manufactured in a powder form, which does NOT contain any animal or dairy product. It is packed in portion controlled sachets to ensure optimal freshness and quality also ensuring the correct proportion of powder to milk mix is used. Thick Shake is made up in a cup or container with 200ml of whole, skim or soy milk.

Products have NO ARTIFICIAL COLOURS. Flavours are nature identical. When made up with Skim Milk Or Soy Milk the Thick Shake is 99% fat free. With Whole Milk it is less than 95% fat free.

Directions: Add contents of sachet and whisk (electric hand blender, wire whisk). Takes approx 15 seconds. Leave for 15 seconds after whisking for best result. Fruit, toppings or other ingredients can be added to desired taste.

